



inform, educate, communicate

Design2Train Capability Statement (August 2008)

Award-winning Instructional Design and eLearning Development Company

Organization Name: Instructional Design Consortium, LLC (dba: Design2Train)

NAICS: 512110, 541430, 541511, 541512, 541611,
541618, 611420, 611430, 611710

Design2Train Mission

Create custom web-based information products to educate, inform and communicate.

How do we accomplish our mission?

We use a *tiger team* approach, matching well qualified consultants with unique project needs. Our extensive consultant network includes: experienced instructional designers, website designers, tech writers, editors, audio / video production, graphic artists, programmers, SCORM developers and project managers

Our development methodologies are based upon training industry best practices, proven adult learning techniques, and comprehensive evaluation / assessment. SCORM-compliant training products are created at client locations or virtually based upon project requirements.

Who are we? What do we do?

Design2Train is an instructional design / training development company founded in 2001 by V. Karen Miller, an award-winning instructional designer with 25+ years experience in project management and courseware development. She earned the Certified Performance Technologist (CPT) designation in 2003 based upon her extensive training knowledge. Her master's degree in Educational Technology is from Texas A&M.

Design2Train clients range from motivated entrepreneur/authors to Fortune 500 companies, government agencies and K12 educational institutions. We create web training, implement learning management systems, create corporate universities and develop websites for: sales / marketing, customer service, technical training, leadership development, social networking, new product launches and software implementation

Our team produces classroom and / or web-based training products including: facilitator & student guides, PowerPoint overviews, audio coaching, engaging learner activities, case studies, interactive simulations, quizzes, surveys, polls, LMS with student tracking and recordkeeping capability.

In 2003, Design2Train was awarded a TxDOT Technical Assistance Provider training contract to assist Houston region SBE with business development skills to better compete for TxDOT projects.

Company Certifications

Federal: SBA 8a / SDB **State:** Texas HUB, TxDOT **Local:** City of Houston, Port Authority of Houston

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